



HOW TO **EVALUATE** FOUNDERS AND COMPANIES ?



Pratekk Agarwal

ECONOMIC MOAT AND COMPELLING VISION

1

Successful startups have a clear vision for what they want to achieve and how they plan to get there. It's vital to assess the founder's ability to articulate their vision and its potential impact on the market.

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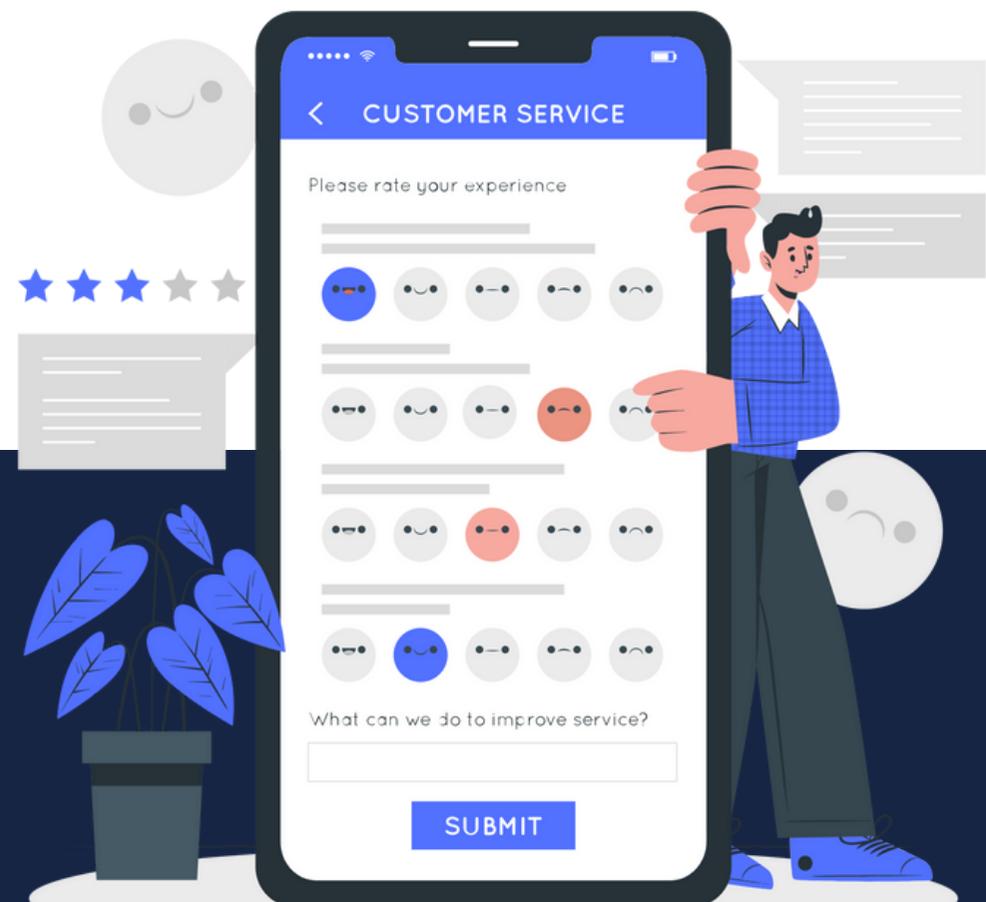


FOUNDER'S EXPERIENCE AND TRACK RECORD

2

Experience and track record are key indicators of a founder's ability to lead a company. I always look for founders who have a track record of success in their industry.

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MARKET DOMINANCE

The size of the market and the growth potential are critical factors to consider; I look for startups targeting large and growing markets with the potential for disruptive innovation.

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EVALUATE THE BUSINESS MODEL

A robust business model is essential for the success of any startup. I evaluate the startup's ability to generate revenue, its cost structure, and its competitive advantage.

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QUALITY MANAGEMENT

5

The quality of the group is the moat to the success of any startup. I look for diverse and complementary teams with a track record of working well together.

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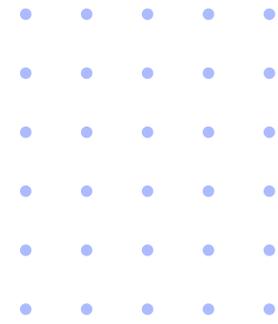
LOOK FOR A CLEAR AND EXECUTABLE ROADMAP

6

I leave no stone unturned during due diligence. A clear and executable roadmap with well-defined milestones is an important indicator of a founder's ability to execute.

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