

ROCE, ROIC, ROE, and ROA

Explained in Simple Terms





1) ROCE

ROCE (Return on Capital Employed) is a financial ratio that measures the profitability and efficiency of a company's capital (money) investments.

In simple terms, ROCE tells you how much profit a company generates for each rupee of capital it has employed (invested).





It considers both equity (shareholder's investment) and debt (borrowed funds) that a company uses to finance its operations.

EBIT is Earnings Before Interest & Tax also known as operating profit

A higher ROCE indicates that a company is effectively utilizing its capital to generate profits.



2) ROIC

ROIC (Return on Invested Capital) is a financial ratio that measures the return generated by a company's total invested capital, including both debt and equity.

In simple terms, ROCE tells you how much value (returns) a company creates for its shareholders and debt holders.





ROIC is calculated by dividing NOPAT (Net Operating Profit After Taxes) by the invested capital, where invested capital is the sum of total debt and shareholders' equity.

ROIC =
$$\frac{NOPAT}{Total Debt + Equity}$$
 X 100

ROIC is compared with the Weighted Average Cost of Capital (WACC) to understand if the company is creating value for its investors.



3) ROE

Return on Equity (ROE) is a ratio that measures the profitability of a company in relation to its shareholders' equity.

It shows how efficiently a company utilizes the funds invested by its shareholders to generate profits.





ROE is calculated by dividing the net income of a company by its shareholders' equity and expressing the result as a percentage:

A higher ROE generally suggests that the company is effectively utilizing the shareholders' funds to generate profits



4) ROA

ROA (Return on Assets) is a financial ratio that measures a company's profitability in relation to its total assets.

It indicates how efficiently a company utilizes its assets to generate profits.





ROA is calculated by dividing the net income of a company by its average total assets

ROA is a useful metric for investors, analysts, and management as it provides insights into the profitability of a company's operations.

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