

Importance Of

Design Thinking



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Product Designer

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DESIGN THINKING



Empathize

Understanding people



Ideate

Generating your ideas



Define

Figuring out the problem



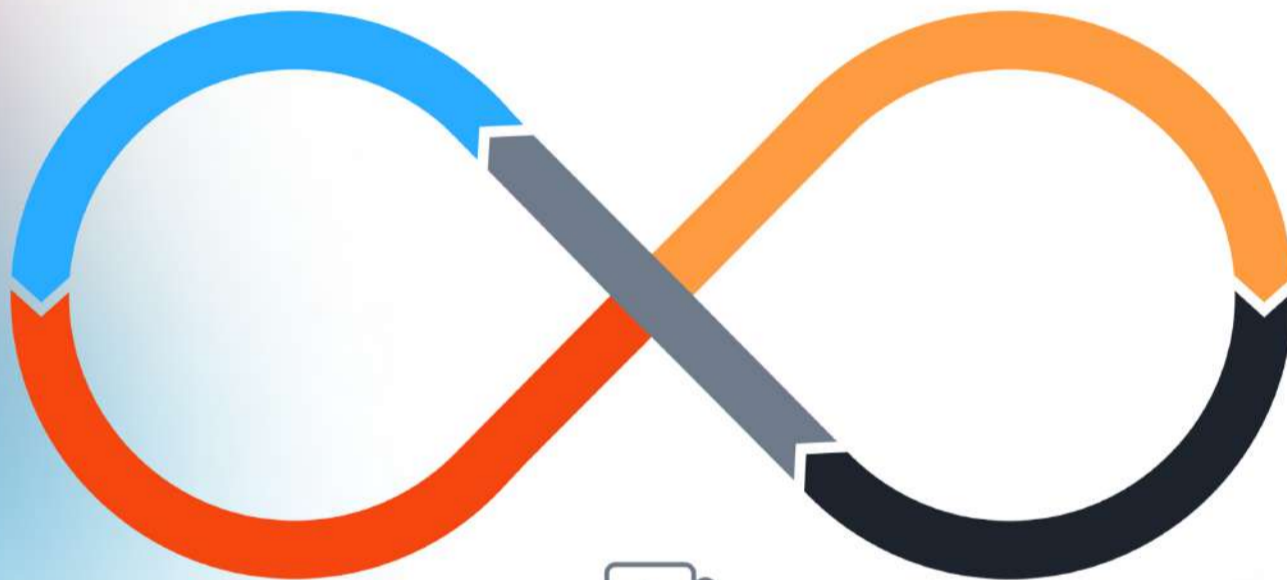
Test

Refining the product



Prototype

Creation and experimentation



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Empathize:

Understand users' needs deeply.



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Define

Clearly
articulate the
problem



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Ideate

Generate
creative
ideas for
problem



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Prototype

Build tangible
iterative
representations



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Test

Gather

feedback

through user

testing



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Iterate

Continuously

improve

and refine



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Implement

Bring solutions into action



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Evaluate

Assess effectiveness and impact



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Iterate Again

Repeat the
process for
optimization



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Save